

OPENING SPEECH

BY

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MINISTER OF WORKS MALAYSIA

AT

ARCHIDEX 2019

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KUALA LUMPUR CONVENTION CENTRE

Final salutation to be finalised on the day (PIs check the final salutation)

Yang Berusaha Ar. Zairul Azidin Badri, Deputy Director Kerja Raya Building Sector, cum

President, Board of Architects Malaysia (LAM)

Yang Berbahagia Dato' Vincent Lim President, C.I.S Network Sdn Bhd (C.I.S)

Yang Berusaha Ar. Lillian Tay
President, Malaysian Institute of Architects
(PAM)

Yang Berusaha Ar. Dr. Tan Loke Mun, Director, Kuala Lumpur Architecture Festival 2019 (KLAF2019)

Honoured Guests

Members of the Media

Ladies and Gentlemen

Good morning. Salam Malaysia Baharu.

- I am honoured to be here today for the International Architecture, Interior Design & Building Exhibition (ARCHIDEX 2019). First and foremost, I would like to thank the organizing committee of the event, C.I.S Network Sdn Bhd (C.I.S) and Pertubuhan Akitek Malaysia (PAM), for inviting me today.
- 2. It is indeed a great pleasure and a privilege to be amongst this distinguished audience, comprising experts in the fields of Architecture, interior design and construction.
- Architecture, interior design and construction are among the pillars of a nation's progress towards greater prosperity — physically and figuratively. Think of the buildings and

infrastructure around us — these are the tangible testaments to how far our nation has grown from its agricultural roots. It pleases me to be here to witness the 20th year of ARCHIDEX, an event that strongly supports the growth and progress of our country.

Ladies and gentlemen,

4. As Malaysia grew from being an agricultural society to an industrialised one, we have seen the architectural landscape grow exponentially and evolve from wooden buildings to concrete structures to skyscrapers and luxury high-rise residential buildings. As the nation and its people go through this constant evolution, we have to be open to the possibilities

and challenges that come with its development.

5. This sense of readiness is ever more important as we enter an age of heightened digitalisation, the Fourth Industrial Revolution (IR 4.0). With the establishment of our national policy on IR 4.0, also known as Industry4WRD, last October, we have a roadmap to help us transform the manufacturing industry and its related services to be smart, systematic and resilient. Industry 4.0 will certainly change the way we live and will continue to take shape around us. We already see aspects of this in our daily lives — our smart phones are a good example of how digitalisation affects us.

6. For architectural industry, we would be talking more specifically about Architecture 4.0, where discussions would revolve around industrialised building systems; Al-enhanced facilities; and sustainable structures. With advances happening in the industry, it is imperative for our architectural industry players to upgrade their knowledge and skillset for them to remain competitive, as individuals, which would, in turn, enable Malaysia as a whole remain competitive on the world stage.

Ladies and gentlemen,

- 7. In all this hustle and bustle of Industrial Revolution 4.0 (IR4.0), let us also underpin the buzz with a deep grasp of the concept of "Shared Prosperity" launched by the Prime Minister, YAB. Tun Mahathir Mohamad, at the PH first anniversary in power on 9 May 2019.
- 8. This development model aimed to bridge and narrow the income and wealth gaps between economic classes, races and geographical territories. The country will grow continually and sustainably concurrent with fair and inclusive equitable economy, with no one is left behind. Hopefully, through this model,

Malaysia will emerge as an economic leader in Asia.

9. Among the **seven pillars** underlined, this economic approach could be established through adoption of IR 4.0 in the pillar of, "Restructuring and improving the nation's business and industry ecosystems". The adoption of latest Industry 4.0 technologies, especially in the architectural industry, are essential to propel Malaysia economy to a higher level and as an enabler improvements and (new) capabilities, for us to remain relevant in the changing time.

ARCHIDEX — as a part of the annual Kuala Lumpur Architecture Festival (KLAF) — can play a pivotal role in advancing the architectural and building industries as it is an important regional event on the calendar for architects, urban planners, designers, developers, academics and students. It helps to serve as a bridge for the cross-exchange of technical and technological know-how. the expansion of trade beyond the borders of our country, and exposure to the latest innovation and technologies. All these will support the change that needs to be embraced bv architectural fraternity and relevant industries as we move towards the future.

- 11. I applaud the efforts of **Pertubuhan Akitek Malaysia (PAM)** and **C.I.S.** in organising ARCHIDEX. And in heartiest congratulations to make this not just the region's leading architecture business event, but an international platform that contributes positively to the country's progress.
- 12. Together with the concurrent professional DATUM conferences, this event also acts as a focal point to build, nurture and strengthen ties among current and future professionals. advancing the built towards environment industry as a whole. Without a doubt, ARCHIDEX is a strategic platform to showcase and facilitate a greater exchange of ideas, supporting the best and brightest

innovations catering to the everevolving demands from the market.

- 13. I am confident that visitors and delegates to this event will find it a valuable experience, and I am optimistic for greater international participation in years to come, which would, in turn, support us towards advancing and promoting the architectural and interior design industries in Malaysia.
- 14. On that note, ladies and gentlemen, I take great pleasure in declaring the 20th International Architecture, Interior Design & Building Exhibition (ARCHIDEX) officially open.

Thank you. God Bless